

**Small Communities**



**BIG SOLUTIONS**

*Conference*

## **2023 Sponsorship Packet**

*Spotlighting Leaders. Celebrating Successes.  
Building #WVSolutions. Sharing Our Story.*



Dear West Virginia Leader,

On behalf of the Alliance for the Economic Development of Southern West Virginia, West Virginia Community Development Hub and Coalfield Development, we cordially ask for your support for this year's **Small Communities, BIG Solutions Conference**. The Conference Planning Committee has been working hard to pull together our sixth annual conference. More than 1,650 West Virginians have participated over the last several years and we are truly excited for this year!

This conference allows attendees the opportunity to share best practices, discuss West Virginia successes, explore opportunities that exist in the region, and develop new connections and partnerships. A wide array of topics will be discussed by state, federal, community, educational, and industry leaders. Some discussion topics include West Virginia's successes and opportunities; recovery and reentry strategies; education; community development; workforce development and many others.

Our 2023 conference, will take place at the West Virginia School of Osteopathic Medicine in Lewisburg, on November 8 and 9. Small Communities, BIG Solutions has developed quite the following and has sparked important projects and partnerships across the Mountain State. Our programming this year, hosted across two days beginning on Nov. 8th, will focus on topics like:

- **Health Sector Workforce**
- **Addiction Recovery and Reentry**
- **Benefits Cliffs**
- **Grant Writing**
- **Student Workforce**
- **Lifelong Learning and Continuous Development**
- **Apprenticeships**
- **Grant Implementation**

We would greatly appreciate your participation and financial support. In sponsoring our conference, we can provide a variety of recognition opportunities that may be of interest to you. Please review the following sponsorship packet and consider joining us for this important opportunity to engage in critical discussions that support West Virginia's economic growth. ***Will you help us share West Virginia's solutions and build a network of collaborators?***

If you have any questions please feel free to contact Madison Knight, Alliance's Career Navigator (knight143@marshall.edu), or Paige Reger, Alliance's Industry Engagement Coordinator (reger17@marshall.edu).

**Brandon Dennison**  
Marshall University Vice  
President of Economic and  
Workforce Development

**Stephanie Tyree**  
WV Community  
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The Alliance for the Economic  
Development of Southern  
West Virginia

**Paige Reger**  
The Alliance for the Economic  
Development of Southern  
West Virginia



*Spotlighting Leaders Level*

**\$750**

*Individual Sponsors Unlimited*

*1 General Admission Conference Ticket*

*Listed on conference website and in agenda*

*One Exhibitor Table*



*Celebrating Successes Level*

**\$1500**

*Conference Icebreakers  
AV & Technical Support  
Conference Breaks  
Two Available*

*2 General Admission Conference Ticket*

*Listed on conference website and in agenda*

*Official Signage*

*Recognized from Podium*

*One Exhibitor Table*



*Building Solutions Level*

**\$2500**

*Registration, Breakout Sessions  
Attendee Appreciation  
Meal Sponsor  
Three Available*

*4 VIP (seats reserved) Conference Ticket*

*Listed on conference website and in agenda*

*Official Signage*

*Recognized from Podium*

*Listed in Newsletter*

*Featured on Social Media*

*One Exhibitor Table*



*Sharing Our Story Level*

**\$5000**

*Program Sponsor and Daily Topic Sponsor  
POWER of Performance Awards  
Three Available*

*6 VIP (seats reserved) Conference Ticket*

*Listed on conference website and in agenda*

*Official Signage*

*Recognized from Podium*

*Listed in Newsletter*

*Featured on Social Media*

*Host of one quarterly conversation during 2023*

*Dedicated Email Blast*

*An Opportunity to Share Your Story*

*One Exhibitor Table*

**Small Communities**



# MEET OUR 2022 SPONSORS:

*We need your help to continue to grow!*



*Sharing Our Story Level*



*Building #WVSolutions Level*



*Celebrating Successes Level*



*Spotlighting Leaders Level*



# MEET OUR HOSTS:



## ALLIANCE FOR THE ECONOMIC DEVELOPMENT OF SOUTHERN WEST VIRGINIA

*Higher Education Means Jobs*

A joint venture among West Virginia's 11 southern colleges and universities to better connect the educational resources and workforce training offered in Southern West Virginia to promote the region, eliminate redundancies and share best practices, improve the quality of life for area residents, create jobs, keep West Virginia's talent pool in the state and revitalize southern communities.

The Alliance partner institutions include: Bluefield State College, BridgeValley Community and Technical College, Concord University, Marshall University, Mountwest Community & Technical College, New River Community and Technical College, Southern West Virginia Community and Technical College, University of Charleston, West Virginia School of Osteopathic Medicine, West Virginia State University and West Virginia University Institute of Technology. The Alliance is focused on a 21-county area, including Boone, Cabell, Clay, Fayette, Greenbrier, Kanawha, Lincoln, Logan, Mason, McDowell, Mercer, Mingo, Monroe, Nicholas, Pocahontas, Putnam, Raleigh, Summers, Wayne, Webster and Wyoming counties and represents more than 30,000 students.



REBUILDING THE APPALACHIAN ECONOMY FROM THE GROUND UP.

Coalfield Development is rebuilding the Appalachian economy from the ground up. We believe in developing the potential of Appalachia through the triple bottom line: people, planet, and profit. We inspire the courage to grow, activate the creativity to innovate, and cultivate communities of opportunity in central Appalachia through four core capabilities:

- Incubating and Investing in well-paying Employment Social Enterprises
- Facilitating Personal, Professional, and Academic Growth for People Facing Barriers to Employment
- Advancing, Completing, and/or Managing Community Based Revitalization Projects
- Designing and Scaling New Programs in Emerging Sustainable Sectors



The West Virginia Community Development Hub mobilizes residents from all over the state to spark transformational change and progress in their communities. Hallmarks of the organization's work are to spur on fresh momentum where little exists; to unite the forces of groups that have not considered – or even resisted – collaboration in the past; and to champion new, and sometimes unexpected, leaders.

Over the past year, The Hub has worked directly with 27 counties across the state and 1 in 5 West Virginians have been reached by Hub-related projects over the past year.

# WILL YOU JOIN US?

## 2023 Small Communities, BIG Solutions Sponsorship Application

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_  
 Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorships:	Sponsor Rate:	Available:	Total:
Spotlighting Leaders	\$750	Unlimited	\$_____
Celebrating Successes	\$1,500	Four	\$_____
Building Solutions	\$2,500	Four	\$_____
Sharing Our Story	\$5,000	One	\$_____

Others Opportunities Available - Please email [knight143@marshall.edu](mailto:knight143@marshall.edu) or [reger17@marshall.edu](mailto:reger17@marshall.edu)

We are unable to sponsor an event but please accept our contribution of \$\_\_\_\_\_

Total Due: \$\_\_\_\_\_

Please make checks payable to: AEDSWV-MURC and mail with this form to:  
 Small Communities, BIG Solutions  
 Attn: Brandon Dennison  
 P.O. Box 994  
 Huntington, WV 25704

